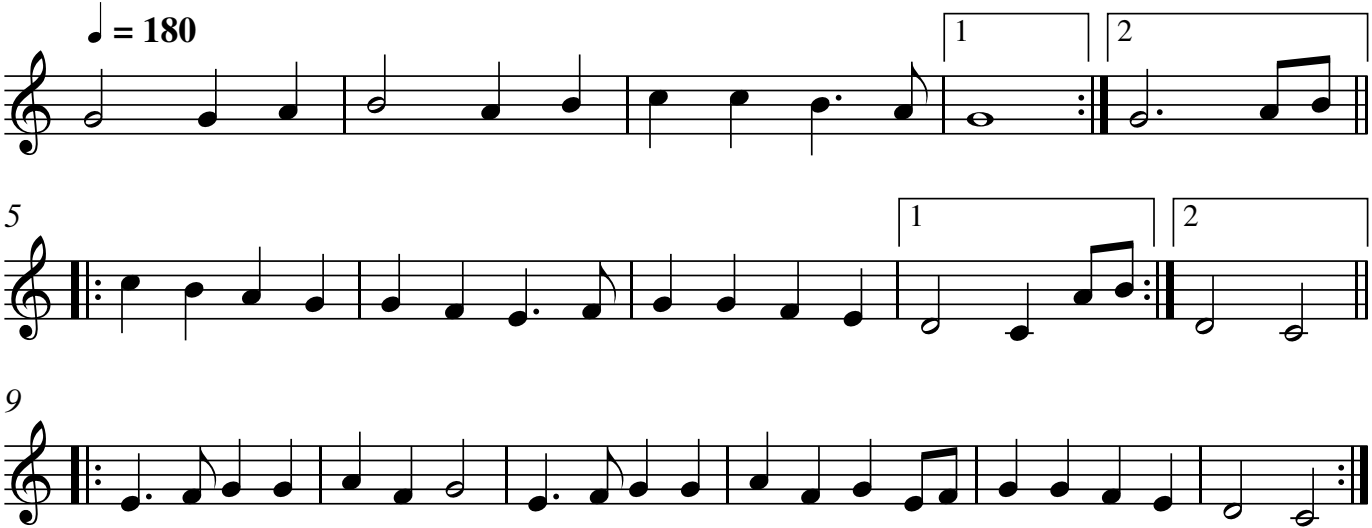Rufty Tufty